# 2025 CARE Awards of Vancouver Island Call For Entry Guidelines

Celebrating Canada's Leaders in Sustainable West Coast Design & Construction





# 2025 CARE AWARDS OF VANCOUVER ISLAND

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# 2025 CARE AWARDS OF VANCOUVER ISLAND



The Victoria Residential Builders Association extends an invitation to enter the 2025 CARE Awards celebrating Canada's leaders in sustainable West Coast design and construction.

The CARE Awards (Construction Achievements and Renovations of Excellence) recognize the winning efforts of Vancouver Island's professional builders, renovators, developers, architects, designers, interior designers, trades, and marketing professionals.

Entries will be judged by an impartial panel of industry experts, selected for experience in their respective fields.

## **ENTRY DEADLINE**

Monday, June 9, 2025 @ 4:00 pm

## **CALL FOR ENTRY GUIDELINES**

Please read the entire Call for Entry Guidelines. Entrants must agree to all terms and conditions.

For your convenience, VRBA has a list of professional photographers and writers familiar with the entry guidelines to prepare entries for our members. Visit <u>careawards.ca</u>.

## **CARE AWARDS ENTRY FEE**

#### Cost:

All categories **except** Project of the year:

- \$375 (+GST) for each **PROJECT** Your project can be entered into multiple categories, except Project of the Year, for one fee!
- \$450 (+GST) to enter **Project of the Year** category.

Entrants must be a member of VRBA, in good standing.

Non-member entrants must apply for membership in the Victoria Residential Builders Association by June 1, 2025, and be approved for membership by June 30, 2025.

#### **ELIGIBLE ENTRIES**

- Only new submissions, not previously entered in other residential awards programs on Vancouver Island and region are eligible. For more details, contact CARE Awards Manager Debra Edge <u>admin@vrba.ca</u>
- CARE Awards applicants must be a member in good standing of Victoria Residential Builders Association by June 30, 2025.
- CARE Awards Applicants that have been refused membership in VRBA are ineligible to enter the CARE Awards.
- Projects and products built, renovated, developed, created and/or marketed for the period of May 1, 2023 – June 8, 2025 are eligible for the 2025 CARE Awards. A building permit must be in place for any pre-sale marketing.

- Occupancy Permit dated May 1, 2023 June 8, 2025. We have gone back to our standard twoyear window.
- All submissions will be judged upon strict adherence to entry guidelines.
- NO SITE VISITS WILL BE MADE.
- Any **project** winning Silver or Gold in a specific category from the previous year is not eligible to enter this year's competition **in that category**. The exceptions are the Customer Service and Green Builder of the Year categories.
- Projects entered in one year may not be entered in subsequent years in other categories.
  - Eg Year 1 kitchen; year 2 best interior
- All projects must be on Vancouver Island, the Gulf Islands or on the Sunshine Coast.
- Co-entrants may order silver/gold certificates and trophies following the event.
- All entries become property of the Victoria Residential Builders Association. VRBA reserves the
  right to use any or all materials for promotion of the CARE Awards of Vancouver Island. Due to
  the volume of entry material, VRBA is unable to return any of the materials submitted. We
  recommend that you keep a copy of submitted materials.

## **DEADLINE**

Complete entry submissions must be delivered to the Victoria Residential Builders Association office no later than **4:00 pm** on **Monday, June 9, 2025**.

THERE WILL BE NO EXTENSIONS.

## **AWARDS GALA**

Fairmont Empress Hotel – date to be confirmed in April.

## **ENTRY PREPARATION**

## 1. General Submission Requirements

- Each entry must include a completed Entry Form, Project Statement, and Entry fee.
- Depending on the category, the entry should also include: a USB flash drive with digital photos, colour photo print(s), floor plans, brochures, etc. that support the entry. Please note: If you are entering a project in more than one category, save all photos and project statements on one USB flash drive. Each project and category must be contained within its own folder on the USB flash drive and named appropriately. All materials aside from the printed photo may also be submitted via WeTransfer; DropBox or similar service.

#### Folder structure for materials:



- No subfolders within the category folders. (Do NOT add separate "Photo" and "Project Statement" subfolders, etc.) All materials relating to a category should be found in that category folder.
- All floor plans, site plans, brochures etc. may be submitted as jpg files or pdf files. No printed materials aside from the printed photos for gallery.
- Please submit one payment for all entry fees; add GST. Payments may be made via cheque; Visa; MasterCard; Interac; or e-transfer to <a href="mailto:admin@vrba.ca">admin@vrba.ca</a>.
- Be sure to read the entry criteria carefully to ensure that all materials are included with the submission.
- All entries will be judged in the condition they are received.
- Incomplete entries are judged accordingly and may be, under the direction of the judges, discarded due to insufficient information and materials.
- Information will be printed **exactly as submitted** for press releases, certificates, and trophies, so be specific and accurate with company names, project name, etc. Do **not** use clients' name or street name as project name. This is for the protection of your clients' privacy.

Please note: only VRBA member companies will be recognized.

**IMPORTANT NOTE:** In order to ensure the objectivity of the judging process, please remove all company and individual names and addresses from all submitted materials. Materials that are exceptions to this include brochures, marketing, and other pertinent materials in Categories 5, 6, 7, 25-29, 34 and 35.

## 2. Project Statement

- IMPORTANT: JUDGES SCORE ENTRIES ACCORDING TO THE CRITERIA IDENTIFIED BY BULLETS. Project statements must describe how the project meets these criteria for each category.
- Project statements must not exceed the number of words specified in the requirements.
- Project statements will be read while images are displayed, other materials are reviewed, and judges score the project according to the criteria. Number the photos accordingly.
- · Bullet form is recommended.
- Include any Built Green, Energuide or Energy Star rating, etc. if applicable in project statement
- Do not use table format.

## 3. Floor and Site Plans

- All floor and site plans must be submitted electronically either as a .pdf document or .jpg image through USB, WeTransfer or DropBox.
- Please name files appropriately with project name and abbreviated category name.
  - e.g. project-category-floorplan or project-category-siteplan.
- Submit **simple marketing** floor plans; one page for each floor of home, if applicable. Floor plans should accurately reflect what is in the photos. For renovations, please include before and after plans. Floor plans for a single room (eg. Kitchen categories only submit kitchen floor plan.
- Materials (including floor and site plans) must **NOT** contain the entrants' company name or logo, architects' name, or exact street address of the project.
- Square footage of space is defined as finished space to outside wall. (Do not include unfinished basement or attached garage.)

## 4. Photography Submission Criteria

- All photographs should accurately portray the subject matter as it appears. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, perspective distortion, colour and contrast, etc.) will be disqualified.
- The photographic component of your submission must be in digital form. This can be on a USB flash drive; or sent via WeTransfer or DropBox. If the project is being entered in multiple categories, use the same USB flash drive with a folder for each category. Also use same folder structure if submitting by WeTransfer or DropBox.
- "Before" photos for renovations may be scanned from prints.
- Low resolution files should be approx. 500Kb-1Mb in size; whereas High resolution photos should ideally be between 2-5Mb.

#### **DIGITAL IMAGE CRITERIA SPECIFICATIONS**

Submit one USB flash drive (or send via WeTransfer or DropBox) with the following specifications:

- Images can be horizontal or vertical.
- Please note: some categories require a different number of photos.
- Digital images must be submitted as a .jpg file, 1024 pixels on the long side, at 72 pixels per inch resolution in RGB colour. SRGB colour profile.
- Save the JPG file at its highest quality setting.
- With the exception of the hi-resolution image, all images should be between 500 KB and 1MB in file size
- Also Include one hi-resolution (300 dpi) image per entry (category) that may be used for promotional purposes (not for judging). This must be a copy of one of the other digital images submitted; not more than 10 MB in size.

#### **NAMING FILES**

- This is critical when entering via WeTransfer or DropBox.
- Create one folder per project.
- Within each project folder, create one folder per category if project is entered in more than one category. (Please shorten category names. eg. "Home" instead of "Best Single Family Detached Custom Home under \$1,000,000.")
- Name the files with project name, category name and sequence number.
   (e.g. hilltop-home-1.jpg).
- Photos will be displayed to judges in sequence order (order accordingly to match project statement).
- For Renovation Categories, please add a "B" to the sequence number to indicate a "before" image and add an "A" to indicate an "after" image.
  - (e.g. hilltop-kitchen-1B.jpg and hilltop-kitchen-1A.jpg).
- Once all relating "before' and "after" images are finished, continue with the numbering sequence with 5. They may not appear in your folder in the correct order, but they will be prepared for judging in order.
  - (e.g. hilltop-kitchen-4A.jpg / hilltop-kitchen-5.jpg etc.)
- All images must be anonymous. **Do not include people in your images** unless required by the category. (This may not apply to "before" images in the renovation categories).
- The hi-resolution image can be named project-name-category-hires.jpg. **This must be one of the digital images submitted for judging.**

(e.g. hilltop-kitchen-hires.jpg)

#### **OTHER PHOTO REQUIREMENTS**

- Please submit one 8"x10" or 7"x10" colour photo printed on photo paper or digitally printed at **300 dpi** as requested by the category requirements (horizontal or vertical). **This must be one of the digital images submitted for judging.**
- If you are entering a renovation category, please submit one 5"x7" "before" **and** one 8"x10" "after" image **from the same angle.**
- Only one printed photo per entry. These non-digital photos are required for our People's Choice
  Award contest display and the CARE Awards Gallery at the event. For home categories, please
  use exterior photo.

**PLEASE NOTE:** Use one USB flash drive for all entries. Have folders for each project; and category folders within the project folders. Please use same folder structure for WeTransfer or DropBox.

**No sub-folders** within category folders for floor plans, photos etc.

## 5. Labeling Entries

• All exhibit material; USB flash drive; and audio-visual materials must be clearly labelled with the company name, project name, and category name only.

## 6. Final Submission Details

- A VRBA Builder/Renovator must be primary entrant for categories **1-8**; **12-15**; **22**; **23**; **25**; **30**; **33**-35.
- Option 1 Go online to complete and submit the Entry Form. Use **file upload** to send all files within a zipped folder. To Zip a folder: on PC right click on company name folder; choose Send to; choose Compressed (zipped) folder. On a MAC right click on company name folder; choose compress the folder. Upload this zipped folder. If entering more than one category or project, zip the "Company Name" folder containing all projects & categories and upload only once. Drop off printed photo(s) at VRBA office. Please contact Debra at <a href="mailto:admin@vrba.ca">admin@vrba.ca</a> if you have any questions.
- Option 2 Go online to complete and submit the Entry Form; and send all files except printed
  photo to <a href="mailto:admin@vrba.ca">admin@vrba.ca</a> via WeTransfer or DropBox using the correct folder structure. Drop off
  printed photo(s) at VRBA office.
- Option 3– Go online to complete and submit the Entry Form; and drop off USB and printed photo at VRBA office.
- Option 4 Print PDF entry form, complete and drop off with USB and printed photo at VRBA office.
- If the entry form is filled out online, please do **not** include a PDF entry form with submission.
- Entrant will still need to mail or deliver any remaining entry requirements to the VRBA office.
- All exhibit material to be dropped off, must be submitted in an envelope or page protector, with company name, project name(s), and category name(s) on outside. No staples.
- Builders & Renovators are strongly encouraged to co-enter with VRBA designers, etc involved in the project.
- Only new submissions, not previously entered in other residential awards programs on Vancouver Island and region are eligible. For more details, contact CARE Awards Manager Debra Edge at admin@vrba.ca.
- Maximum of 3 companies may co-enter in each category.
- VRBA Member Contributors
  - There is a complete member list attached to the entry form. Please check boxes of all VRBA
    members involved in your project. Consider all suppliers, trades, designers and professionals.
    This may be used for promotional purposes.
  - NOTE: Only member companies listed at the beginning of the Entry Form will be recognized in media releases and at the awards.
  - Only one completed list is necessary for each project (if it is entered in more than one category).

## **ENTRY CHECK LIST**

Please read the requirements for each specific category on that category's page. This is a suggested checklist. Visit <u>vrba.ca</u> to complete and submit the on-line Entry Form. Send all files (see below for list) using preferred file structure via File Upload on form; WeTransfer or DropBox. \_\_\_Drop off colour photo print \_\_\_\_Pay Entry Fee(s) OR Submit in Envelope: Entry Form (with one Member Contributor page per project) \_\_\_\_\_ Entry Fee(s) + gst (cash, cheque, Visa, MasterCard, Interac or e-transfer to admin@vrba.ca accepted.) \_\_\_\_\_ Colour Photo print (If renovation: include "before" and "after" photos) \_\_\_\_ USB flash drive with the following: \_\_\_\_\_ Project Statement, saved as a Word file. \_\_\_\_\_ Digital Images \_\_\_\_\_ Floor Plan (where applicable) \_\_\_\_\_ Site Plan (where applicable) \_\_\_\_\_ Release Form (scanned copy) for all companies who are not the primary builder or renovator. \_\_\_\_\_ Brochures (where applicable) \_\_\_\_\_ Price List (where applicable) Mark envelope with Company name(s); Project name(s); and Categories entered.

\*\*Save a copy of all materials and photos onto your hard drive, in case there are problems with the USB flash

drive or upload.

## **RELEASE FORM**

In the event that the company submitting an entry is <b>NOT</b> the primary Builder/Developer/Renovator, authorization must be obtained from that primary Builder/Developer/Renovator, as follows:		
	has my approval to enter	
Island.	(project) in the 2025 CARE Awards of Vancouver	
Name		
Company		
Signature		
Title		
Date		
A VRBA Builder/Renovator member must be primary entrant for categories 1-8; 12-15; 22; 23; 25; 30		

**A NOTE ABOUT BUILDER LICENSING**: Every new construction project or building envelope entry must include the **Builder License number** of the project's builder, developer or building envelope renovator on the Entry Form. Builder License numbers are issued by the Licensing and Consumer Services Branch of BC Housing.

33-35.

## **JUDGING**

Each entry will be judged by a panel of judges, selected for their expertise. **The decision of the Judges shall be final and binding**. All judges will be from outside Vancouver Island, with the exception of Category 36 - Lifetime Achievement Award, where ballots or a special judging committee may determine the award recipient.

The judging will be performed strictly on the basis of the entry requirements and criteria submitted.

#### NO SITE VISITS WILL BE MADE

No others, including the members of the CARE Awards Committee, will be allowed to observe the judging of entries. Results of the judging process are entirely confidential, released only at the time of the event.

The Victoria Residential Builders Association reserves the right to:

- cancel, combine or divide any category
- not award in a particular category if the entries submitted do not meet the criteria, or are not of a sufficient standard to recognize excellence

## FINALISTS NOTIFICATION

Award finalists will be notified in summer 2025.

## **PRINT MEDIA**

The Times Colonist, publishing the official CARE Awards magazine supplement, is the only print partner approved by VRBA. Please support this publication. Promotional information will be sent to all finalists, sponsors and members.

## IMPORTANT NOTICE

**PLEASE NOTE:** It is important to the integrity of the residential construction industry that all entrants and participants conduct themselves in such a way as to demonstrate good business practices.

VRBA may disqualify entries at its discretion. CARE Awards entrants and participants are required to accept all decisions by Victoria Residential Builders Association as final and binding.

#### **ENTRY DEADLINE**

All completed entries, including fees, must be received no later than

4:00 pm Monday, June 9, 2025

**Send or deliver** entries to: Victoria Residential Builders Association #1 - 3690 Carey Road, Victoria, BC V8Z 4C2

THERE WILL BE NO EXTENSIONS

## 2025 CARE AWARDS CATEGORY INDEX

These categories may be combined, divided or cancelled based on actual entries received.

## **RESIDENTIAL PLANNING DESIGN & CONSTRUCTION**

- 1. Best New Single Family Detached Spec Home
- 2. Best New Single Family Detached Custom Home under \$1,000,000
- 3. Best New Single Family Detached Home \$1,000,000 \$2,000,000
- **4.** Best New Single Family Detached Home over \$2,000,000
- 5. Best New Subdivision small
- **6.** Best New Subdivision large
- 7. Best New Multi-Family / Townhouse Project
- 8. Best New Garden Suite / Micro-house or Accessory Building
- **9.** Best Outdoor Space
- **10.** Best New Home Design
- **11.** Best Innovative Feature (Exterior or Interior)

#### **RESIDENTIAL RENOVATION OR RESTORATION**

- 12. Best Renovation under \$250,000
- **13.** Best Renovation \$250,000 \$500,000
- **14.** Best Renovation \$500,000 \$1,000,000
- **15.** Best Renovation over \$1,000,000

## **INTERIOR DESIGN**

- **16.** Best Traditional Kitchen (New or Renovated)
- 17. Best Contemporary Kitchen (New or Renovated)
- 18. Best Bathroom (New or Renovated)
- 19. Best Primary Suite (New or Renovated)
- 20. Best Interior Residential
- 21. Best Custom Millwork

## **COMMERCIAL PLANNING & DESIGN**

- 22. Best Commercial Project (New or Renovated)
- 23. Best Retirement Home / Assisted Living Project
- **24.** Best Interior Commercial
- 25. Best Condominium Project or Mixed-Use Development

#### **SALES & MARKETING**

- 26. Best Customer Service
- 27. Best Sales Centre or Show Home/Suite
- 28. Best Website
- 29. Best Overall Marketing Campaign

## 2025 CARE AWARDS CATEGORY INDEX (CONT'D)

#### **SPECIAL ACHIEVEMENT**

- **30.** Best Heritage Project
- **31.** Award for Environmental Achievement
- **32.** Award for Best Trade
- **33.** Green Builder of the Year Small Volume
- 34. Green Builder of the Year Large Volume
- **35. CARE Awards Project of the Year**
- **36.** Lifetime Achievement Award

## **SPECIAL INTEREST AWARDS**

Best Home Design - Concept

**Building Better Futures Community Award** 

Bill Wansbrough Memorial Award

Herman Rebneris Student Carpentry Award

Student Design Award

**Best Apprentice** 

**Excellence in Creating Housing Affordability** 

# 2025 CARE Awards of Vancouver Island Criteria

## 1. Best New Single Family Detached Spec Home under \$1,000,000

The cost of construction, excluding land, must be under \$1,000,000. Substantial renovations do not qualify. Note: all homes with a cost of construction over \$1,000,000 must enter category 3 or 4 only.

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Floor plan design and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Special attributes (unique features, effective use of land, other challenges)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- 3. Eight digital images of the following:
  - two images showing exterior (front and rear);
  - six images showing interior of different rooms.
- **4.** One hi-resolution (300 dpi) image (exterior front).
- 5. Simple marketing floor plan.
- **6.** Site plan.
- 7. One 8" x 10" or 7" x 10" colour photo print of the exterior.

## 2. Best New Single Family Detached Custom Home under \$1,000,000

The cost of construction, excluding land, must be under \$1,000,000. Substantial renovations do not qualify. **Note: all homes with a cost of construction over \$1,000,000 must enter category 3 or 4 only.** 

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Floor plan design and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Special attributes (unique features, effective use of land, other challenges)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)

- **1.** Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- 3. Eight digital images of the following:
  - two images showing exterior (front and rear);
  - six images showing interior of different rooms.
- **4.** One hi-resolution (300 dpi) image (exterior front).
- **5.** Simple marketing floor plan.
- 6. Site plan.
- **7.** One 8" x 10" or 7" x 10" colour photo print of the exterior.

## 3. Best New Single Family Detached Home \$1,000,000 - \$2,000,000

The cost of construction, excluding land, regardless of square footage, must be between \$1,000,000 - \$2,000,000. The new homes may be custom or spec. Substantial renovations do not qualify.

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Floor plan design and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Special attributes (unique features, effective use of land, other challenges)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- 3. Eight digital images of the following:
  - two images showing exterior (front and rear);
  - six images showing interior of different rooms.
- **4.** One hi-resolution (300 dpi) image (exterior front).
- **5.** Simple marketing floor plan.
- **6.** Site plan.
- 7. One 8" x 10" or 7" x 10" colour photo print of the exterior.

## 4. Best New Single Family Detached Home over \$2,000,000

The cost of construction, excluding land, regardless of square footage, must be over \$2,000,000. Substantial renovations do not qualify.

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Floor plan design and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Special attributes (unique features, effective use of land, other challenges)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- 3. Eight digital images of the following:
  - two images showing exterior (front and rear);
  - six images showing interior of different rooms.
- **4.** One hi-resolution (300 dpi) image (exterior front).
- 5. Simple marketing floor plan.
- **6.** Site plan.
- 7. One 8" x 10" or 7" x 10" colour photo print of the exterior.

## 5. Best New Subdivision - small

The subdivision must be single-family detached homes that may include custom and/or spec homes. All homes in the subdivision must be built by VRBA builder-members.

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Floor plan design and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Special attributes (unique features, other challenges)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Effective use of land

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the above criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Eight** digital images of the following:
  - two images showing context in urban setting, streetscape;
  - two exterior house images;
  - two images showing principal living areas;
  - two images of your choice.
- 4. One hi-resolution (300 dpi) image (one of the eight).
- 5. Simple marketing floor plans for two different homes.
- **6.** Site plan.
- **7.** Digital copy of brochure.
- 8. Statement of average purchase price.
- **9.** One 8"x10" colour photo print of the streetscape.

## 6. Best New Subdivision - large

The subdivision must be single-family detached homes that may include custom and/or spec homes. All homes in the subdivision must be built by VRBA builder-members.

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Floor plan design and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Special attributes (unique features, other challenges)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Effective use of land

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the above criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Eight** digital images of the following:
  - two images showing context in urban setting, streetscape;
  - two exterior house images;
  - two images showing principal living areas;
  - two images of your choice.
- 4. One hi-resolution (300 dpi) image (one of the eight).
- 5. Simple marketing floor plans for two different homes.
- **6.** Site plan.
- **7.** Digital copy of brochure.
- 8. Statement of average purchase price.
- **9.** One 8"x10" colour photo print of the streetscape.

## 7. Best New Multi-Family / Townhouse Project

This category includes townhouse projects and multi-family structures with more than one unit (eg. duplex), where each unit has an individual exterior access. This category also includes zero lot line projects.

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Functionality of floor plan, creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Special attributes (unique features, other challenges)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Effective use of land

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Eight** digital images of the following:
  - two images showing context in urban setting, architectural character, building/project entry, etc.;
  - two images showing principal living areas;
  - four images of your choice.
- **4.** One hi-resolution (300 dpi) image (exterior front).
- **5.** Simple marketing floor plan.
- **6.** Site plan.
- **7.** Digital copy of brochure.
- 8. Price list with the entry home highlighted.
- 9. One 8"x10" colour photo print of exterior.

## 8. Best New Garden Suite / Micro-house / Accessory Building

This category includes any accessory building (e.g. garden suite, carriage house, garage, etc.)

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Floor plan design and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Special attributes (unique features, effective use of land, other challenges)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Six** digital images of the following:
  - two images showing exterior (front and rear);
  - four images showing interior.
- **4.** One hi-resolution (300 dpi) image (one of the six above).
- **5.** Simple marketing floor plan.
- **6.** Site plan.
- **7.** One 8" x 10" or 7" x 10" colour photo print of the exterior.

## 9. Best Outdoor Space

Entries include outdoor living areas and/or landscaping, not enclosed. Entries may include enhancements to outdoor space that may not necessarily be covered in other categories such as patios, gazebos, sundecks, front porch areas, outdoor kitchen areas, etc. Entries may include garden areas not part of the structure.

#### Criteria

Judges will award points for:

- Functionality (i.e. seasonal use)
- Aesthetics and curb appeal
- Integration of landscape and hardscape
- Creativity of design and integration to overall setting
- Use of materials (i.e. natural; cost-effectiveness; unique)
- Special Attributes
- Garden or recreational enhancements
- Water conservation; recycling, and other environmental considerations

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended).
- 3. Six digital images of the space.
- **4.** One hi-resolution (300 dpi) image (one of the six above).
- **5.** Site plan with the outdoor space highlighted.
- **6.** One 8" x 10" or 7" x 10" colour photo print.
- **7.** Release form (if not primary builder/renovator).

## 10. Best New Home Design

Eligible entries are designs of new homes that have been built.

See also Special Interest Awards for Best Home Design - Concept for homes designed but not built.

#### Criteria

Judges will award points for:

- Architectural features, integrity and overall appeal
- Creativity
- Use of space
- Proportion
- Site integration
- Environmental features

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe the project and how it meets the criteria (bullet form is recommended).
- **3. Six** digital images of the space (not renderings).
- 4. One hi-resolution (300 dpi) image.
- **5.** Floor plans.
- **6.** Site plan.
- **7.** Elevations.
- 8. One 8"x10" colour photo print.
- **9.** Release form (if not primary builder/renovator).

## 11. Best Innovative Feature (Exterior or Interior)

This award is for a unique creative feature incorporated into a project.

#### Criteria

Judges will award points for:

- Inspiration
- Creativity
- Design
- Relevance to project theme
- Overall appeal

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe the project and how it meets the criteria (bullet form is recommended).
- 3. Six digital images.
- **4.** One hi-resolution (300 dpi) image (one of the six).
- **5.** Floor plan and/or site plan highlighting feature.
- **6.** One 8"x10" colour photo print.
- **7.** Release form (if not primary builder/renovator).

## 12. Best Renovation under \$250,000

This category applies to single family and multi-family. Renovation must include a minimum of two principal rooms. Only members classified as builder /renovator may enter renovation categories. The total cost of the renovation, including all contractor and owner supplied materials and labour, must be stated on entry form.

#### Criteria

Entry should explain the clients' needs. Judges will award points for:

- Architectural design and overall appeal
- Interior design
- Functionality of floor plan and creative use of space
- Overcoming special problems as they relate to existing structure
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Energy upgrades
- Special attributes

- 1. Completed Entry Form.
- **2. Project Statement** In 250 words or less, describe the renovation and how it meets the criteria (bullet form is recommended).
- **3. Ten** digital images, including **four** "before" images. Images must be clearly named and numbered "Before" and "After."
  - Images numbered 1B, 1A, 2B, 2A, 3B, 3A, 4B, 4A, 5, 6. Please include Project name-category-number
- **4.** One hi-resolution (300 dpi) "after" image (one of the six).
- 5. Before and after simple marketing floor plans.
- **6.** Site plan.
- 7. One 5" x 7" (before) and one 8" x 10" (after) colour photo print, from the same angle.

## 13. Best Renovation \$250,000 - \$500,000

This category applies to single family and multi-family. Renovation must include a minimum of two principal rooms. Only members classified as builder /renovator may enter renovation categories. The total cost of the renovation, including all contractor and owner supplied materials and labour, must be stated on entry form.

#### Criteria

Entry should explain the clients' needs. Judges will award points for:

- Architectural design and overall appeal
- Interior design
- Functionality of floor plan and creative use of space
- Overcoming special problems as they relate to existing structure
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Energy upgrades
- Special attributes

- 1. Completed Entry Form.
- **2. Project Statement** In 250 words or less, describe the renovation and how it meets the criteria (bullet form is recommended).
- **3. Ten** digital images, including **four** "before" images. Images must be clearly named and numbered "Before" and "After."
  - Images numbered 1B, 1A, 2B, 2A, 3B, 3A, 4B, 4A, 5, 6. Please include Project name-category-number.
- **4.** One hi-resolution (300 dpi) "after" image (one of the six).
- **5.** Before and after simple marketing floor plans.
- 6. Site plan.
- 7. One 5" x 7" (before) and one 8" x 10" (after) colour photo print, from the same angle.

## 14. Best Renovation \$500,000 - \$1,000,000

This category applies to single family and multi-family. Renovation must include a minimum of two principal rooms. Only members classified as builder /renovator may enter renovation categories. The total cost of the renovation, including all contractor and owner supplied materials and labour, must be stated on entry form.

#### Criteria

Entry should explain the clients' needs. Judges will award points for:

- Architectural design and overall appeal
- Interior design
- Functionality of floor plan and creative use of space
- Overcoming special problems as they relate to existing structure
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Energy upgrades
- Special attributes

- 1. Completed Entry Form.
- **2. Project Statement** In 250 words or less, describe the renovation and how it meets the criteria (bullet form is recommended).
- **3. Ten** digital images, including **four** "before" images. Images must be clearly named and numbered "Before" and "After."
  - Images named 1B, 1A, 2B, 2A, 3B, 3A, 4B, 4A, 5, 6. Please include Project name-category-number.
- **4.** One hi-resolution (300 dpi) "after" image (one of the six).
- **5.** Before and after simple marketing floor plans.
- 6. Site plan.
- 7. One 5" x 7" (before) and one 8" x 10" (after) colour photo print, from the same angle.

## 15. Best Renovation over \$1,000,000

This category applies to single family and multi-family. Renovation must include a minimum of two principal rooms. Only members classified as builder /renovator may enter renovation categories. The total cost of the renovation, including all contractor and owner supplied materials and labour, must be stated on entry form.

#### Criteria

Entry should explain the clients' needs. Judges will award points for:

- Architectural design and overall appeal
- Interior design
- Functionality of floor plan and creative use of space
- Overcoming special problems as they relate to existing structure
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Energy upgrades
- Special attributes

- 1. Completed Entry Form.
- **2. Project Statement** In 250 words or less, describe the renovation and how it meets the criteria (bullet form is recommended).
- **3. Ten** digital images, including **four** "before" images. Images must be clearly named and numbered "Before" and "After."
  - Images named 1B, 1A, 2B, 2A, 3B, 3A, 4B, 4A, 5, 6. Please include Project name-category-number.
- **4.** One hi-resolution (300 dpi) "after" image (one of the six).
- 5. Before and after simple marketing floor plans.
- 6. Site plan.
- 7. One 5" x 7" (before) and one 8" x 10" (after) colour photo print, from the same angle.

## 16. Best Traditional Kitchen (New or Renovated)

Eligible entries include custom, spec or renovation of a residential project.

#### Criteria

Judges will award points for:

- Design and overall appeal
- Functionality of floor plan, creative use of space
- Quality of workmanship and attention to detail
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

The cost per square foot of construction for the **kitchen** must be identified on entry form.

- 1. Completed Entry Form.
- 2. Project Statement In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- 3. Six digital images of the following:
  - one image showing integration of kitchen with great/dining room;
  - five images of your choice.
  - \*\*If a renovation, **four** extra "Before" images may be included, for a total of ten images. Images must be clearly named and numbered "Before" and "After." i.e. 1B, 1A, 2B, 2A, 3B, 3A, 4B, 4A, 5, 6.
- **4.** One hi-resolution (300 dpi) image (one of the six above).
- 5. Kitchen floorplan ("before" and "after" if renovation).
- **6.** One 8" x 10" colour photo print.
  - \*\*If renovation: one  $5'' \times 7''$  (before) **and** one  $8'' \times 10''$  (after) colour photo print, from the same angle.
- **7.** Release form (if not primary builder/renovator).

## 17. Best Contemporary Kitchen (New or Renovated)

Eligible entries include custom, spec or renovation of a residential project.

#### Criteria

Judges will award points for:

- Design and overall appeal
- Functionality of floor plan, creative use of space
- Quality of workmanship and attention to detail
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

The cost per square foot of construction for the **kitchen** must be identified on entry form.

- 1. Completed Entry Form.
- 2. Project Statement In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Six** digital images of the following:
  - one image showing integration of kitchen with great/dining room;
  - five images of your choice.
  - \*\*If a renovation, **four** extra "Before" images may be included, for a total of ten images. Images must be clearly named and numbered "Before" and "After." i.e. 1B, 1A, 2B, 2A, 3B, 3A, 4B, 4A, 5, 6.
- **4.** One hi-resolution (300 dpi) image (one of the six above).
- **5.** Kitchen floorplan ("before" and "after" if renovation).
- **6.** One 8" x 10" colour photo print.
  - \*\*If renovation: one 5" x 7" (before) **and** one 8" x 10" (after) colour photo print, from the same angle.
- 7. Release form (if not primary builder/renovator).

## 18. Best Bathroom (New or Renovated)

Eligible entries include custom, spec or renovation of a residential project. The same bathroom may **not** be entered in both this category, and the Best Primary Suite category along with the bedroom.

#### Criteria

Judges will award points for:

- Design and overall appeal
- Functionality of floor plan, creative use of space
- Quality of workmanship and attention to detail
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

The cost per square foot of construction for the **bathroom** must be identified on entry form.

- 1. Completed Entry Form.
- 2. Project Statement In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- 3. Four digital images.
  - \*\*If a renovation, **four** extra "Before" images may be included, for a total of **eight** images. Images must be clearly named and numbered "Before" and "After."
- **4.** One hi-resolution (300 dpi) image (one of the four "after" above).
- 5. Bathroom floorplan ("before" and "after" if renovation).
- **6.** One 8" x 10" colour photo print.
  - \*\*If renovation: One  $5'' \times 7''$  (before) **and** one  $8'' \times 10''$  (after) colour photo print, from the same angle.
- **7.** Release form (if not primary builder/renovator).

## 19. Best Primary Suite (New or Renovated)

Eligible entries include custom, spec or renovation of a residential project. The Primary Suite includes the Primary Bedroom and en-suite. The en-suite can only be entered in one category, either Best Bathroom on its own, or Best Primary Suite with the bedroom.

#### Criteria

Judges will award points for:

- Design and overall appeal
- Functionality of floor plan, creative use of space
- Quality of workmanship and attention to detail
- Concept; furnishings and accessories; window and wall treatments
- Atmosphere and ambience
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

The cost per square foot of construction for the **primary suite** must be identified on entry form.

- 1. Completed Entry Form.
- 2. Project Statement In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- 3. Six digital images.
  - one image of bedroom;
  - one image of ensuite;
  - four images of your choice.
- \*\*If a renovation, **four** extra "Before" images may be included, for a total of **ten** images. Images must be clearly named and numbered "Before" and "After."
- **4.** One hi-resolution (300 dpi) image (one of the six "after" above).
- **5.** Primary suite floorplan ("before" and "after" if renovation).
- **6.** One 8" x 10" colour photo print.
  - \*\*If renovation: One 5" x 7" (before) **and** one 8" x 10" (after) colour photo print, from the same angle.
- **7.** Release form (if not primary builder/renovator).

## 20. Best Interior - Residential (New or Renovated)

Eligible entries include custom, spec or renovation of a residential project.

#### Criteria

Judges will award points for:

- Architectural design and overall appeal
- Functionality of floor plan, creative use of space
- Quality of workmanship and attention to detail
- Concept; furnishings and accessories; window and wall treatments
- Atmosphere and ambience
- Special attributes

- 1. Completed Entry Form.
- 2. Project Statement In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Six** digital images.
  - \*\*If a renovation, four extra "Before" images may be included, for a total of ten images. Images must be clearly named and numbered "Before" and "After."
- **4.** One hi-resolution (300 dpi) image (one of the six).
- **5.** Simple marketing floor plan indicating furniture placement and usage of space.
- **6.** One 8" x 10" colour photo print.
  - \*\*If renovation: one 5" x 7" (before) **and** one 8" x 10" (after) colour photo print, from the same angle.
- **7.** Release form (if not primary builder/renovator).

## 21. Best Custom Millwork

Eligible entries include feature staircases, window detail, ceiling detail, etc. in either residential or commercial projects.

#### Criteria

Judges will award points for:

- Architectural Design and overall appeal
- Unusual solutions to challenges
- Quality of workmanship and attention to detail
- Special attributes

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended).
- **3. Six** digital images of feature.
- 4. One hi-resolution (300 dpi) image (one of the six).
- 5. Simple marketing floor plan indicating placement of millwork.
- **6.** One 8" x 10" colour photo print.
- **7.** Release form (if not primary builder/renovator).

## 22. Best Commercial Project (New or Renovated)

#### Criteria

Judges will award points for:

- Architectural design and overall appeal
- Building envelope solutions and/or restoration
- Functionality of floor plan and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Accessibility (interior) and access/egress (exterior)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

- 1. Completed Entry Form.
- **2. Project Statement** In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include any Energy Efficiency Ratings if applicable.
- 3. Eight digital images.
  - \*\*If a renovation, four extra "Before" images may be included, for a total of twelve images. Images must be clearly named and numbered "Before" and "After."
- **4.** One hi-resolution (300 dpi) image (one of the eight above).
- 5. Simple marketing floor plan.
- **6.** Site plan.
- 7. One 8" x 10" colour photo print.
  - \*\*If renovation: one  $5" \times 7"$  (before) **and** one  $8" \times 10"$  (after) colour photo print from the same angle.

# 23. Best Retirement Home / Assisted Living Project

#### **Criteria**

Judges will award points for:

- Architectural design and overall appeal
- Building envelope solutions and/or restoration
- Functionality of floor plan and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Accessibility (interior) and access/egress (exterior)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes
- Common areas and amenities
- Support services available for residents

The cost per square foot of construction, excluding land cost, **must** be identified on entry form.

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include any Energy Efficiency Ratings if applicable.
- 3. Eight digital images.
- **4.** One hi-resolution (300 dpi) image (one of the eight above).
- **5.** Simple marketing floor plan.
- **6.** Site plan.
- 7. One 8" x 10" colour photo print.

# 24. Best Interior - Commercial (New or Renovated)

Eligible entries include custom, spec or renovation of a commercial project.

#### Criteria

Judges will award points for:

- Architectural design and overall appeal
- Functionality of floor plan, creative use of space
- Quality of workmanship and attention to detail
- Concept; furnishings and accessories; window and wall treatments
- Accessibility
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

The cost per square foot of construction **must** be identified on entry form.

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include any Energy Efficiency Ratings if applicable.
- **3.** Six digital images.
  - \*\*If a renovation, four extra "Before" images may be included, for a total of ten images. Images must be clearly named and numbered "Before" and "After."
- **4.** One hi-resolution (300 dpi) image (one of the six above).
- **5.** Simple marketing floor plan indicating furniture placement and use of space.
- **6.** One 8" x 10" colour photo print.
  - \*\*If renovation: One 5" x 7" (before) and one 8" x 10" (after) colour photo print.
- **7.** Release form (if not primary builder/renovator).

# 25. Best Condominium or Mixed-Use Development

The condominium project may or may not contain a mixed-use component.

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Building envelope solutions and/or restoration
- Functionality of floor plan and creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Accessibility and access / egress
- Common areas and amenities
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

The average cost per square foot of construction, excluding land cost, **must** be identified on entry form. Also include a statement of average rent/purchase price.

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Eight** digital images of the following:
  - two images showing context in urban setting, architectural character, building/project entry, etc.;
  - two images showing principal living areas;
  - four images of your choice.
  - \*\*If a renovation, four extra "before" images may be included, for a total of twelve images. Images must be clearly named and numbered "Before" and "After."
- **4.** One hi-resolution (300 dpi) image (exterior front).
- **5.** Simple marketing floor plan.
- **6.** Site plan.
- **7.** Digital copy of the brochure.
- **8.** Price list with entry home highlighted.
- **9.** One 8" x 10" colour photo print of the exterior.
  - \*\*If renovation: one 5" x 7" (before) and one 8" x 10" (after) colour photo print.

# 26. Best Customer Service

Please note: If you entered this category last year, all new photos and writeup are required.

#### Criteria

Judges will award points for:

- Company's customer service strategy
- Staff training
- Budgeting for after sales service
- Handling concerns and complaints
- Strategies during construction to eliminate call-backs or defects (if applicable)
- · Length of time it has been implemented

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe your strategy and explain how it meets the criteria (bullet form is recommended).
- **3.** Three to six digital images:
  - one image with company logo or name;
  - up to five images demonstrating superior service or outstanding workmanship.
  - people ok in these images.
- **4.** Three client references for service provided within the last 24 months. References could comment on such issues as product satisfaction, closing procedures, walkthrough, post-occupancy responsiveness, etc. if applicable.
- **5.** A statement that documents the entrant's commitment to excellence, through programs such as Total Quality Management and/or a formal Customer Service Policy.
- **6.** (Optional) one copy of customer service handbook.
- 7. One 8" x 10" colour photo print.

# 27. Best Sales Centre or Show Home/Suite

#### Criteria

Judges will award points for:

- Design and overall appeal of sales centre
- Ability to characterize the lifestyle of the target market
- Ability to communicate information to the prospective buyers
- Creative use of space
- Special attributes

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended).
- 3. Six digital images:
  - one image of exterior view of sales centre or show home/suite with entrance
  - one image of overall interior view
  - four images of your choice.
- **4.** One hi-resolution (300 dpi) image (one of the six above).
- **5.** Sales centre floor plan.
- **6.** One 8" x 10" colour photo print.

# 28. Best Website

Website must be designed for VRBA member or member project. Only the VRBA member company will be recognized.

#### Criteria

Judges will award points for:

- · Quality of design
- Unique features
- Ease of navigation and obtaining information
- Use of social media (e.g. Facebook, Twitter, blogs, etc.)

# Requirements

- 1. Completed Entry Form.
- 2. **Project Statement** In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended).
- 3. URL address.
- **4.** One digital image.
- **5.** One 8" x 10" colour photo print of the Home Page.
- **6.** Estimated cost to build the site, excluding maintenance, and the URL address of the site.

Please note: Judges will visit website.

<sup>\*\*</sup>Include the URL address of the site, and an estimated cost to build the site, excluding maintenance.

# 29. Best Overall Marketing Campaign

### Criteria

Judges will award points for:

- Creative marketing
- Defined objectives
- Common theme among advertising materials for a multi-media campaign
  (e.g. newspaper, radio, magazine, TV, social media, direct mail, website, video, outdoor displays, etc.)

The estimated cost of campaign must be included.

# Requirements

- 1. Completed Entry Form.
- **2. Project Statement** In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended).
- **3. Six** digital images representative of the total campaign.
- **4.** One 8" x 10" colour photo print.

### **Optional:**

- Electronic recording of radio commercial, with proof of performance.
- Television commercial with proof of performance.
- Electronic copies of other digital marketing.
- Printout of website home page.

# **30. Best Heritage Project**

This award is given to the builder, developer, designer, or consultant of a project that demonstrates outstanding preservation of architectural design to a Heritage building constructed prior to 1950.

For residential projects, the primary entrant must be a VRBA Builder/Renovator/Developer.

#### Criteria

Judges will award points for:

- Efforts to rehabilitate and preserve original character elements
- Attention to original materials, forms, spatial configurations
- Seismic upgrades
- Recycling, re-use, or other methods mitigating impact on the historic nature of the structure
- Energy efficiency upgrades

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include any Energy Efficiency Rating if applicable.
- **3. Twelve** digital images of the following:
  - four "before" images of the project;
  - eight "after" images supporting your heritage efforts.
  - \*\*Images must be clearly named and numbered "Before" and "After."
- **4.** One hi-resolution (300 dpi) "after" image (one of the eight above).
- **5.** Simple marketing floor plan.
- **6.** Site plan.
- 7. One 5" x 7" (before) and one 8" x 10" (after) colour photo print from the same angle.

# 31. Award for Environmental Achievement

This award is for outstanding consideration to the environment, healthy living and energy efficiency.

#### Criteria

Judges will award points for:

- Efficient land use
- Energy efficiency
- Recycling and re-use of materials
- Water conservation
- On-site water/sewer separation from the grid
- Alternate energy sources
- Built Green level; R2000; LEED; Energy Star or other recognized certified program
- Protection and/or integration of native flora and fauna

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe the project and explain how it meets the criteria (bullet form is recommended).
- 3. Six digital images of the following:
  - one image of home(s) within the environment;
  - five images supporting your environmental effort(s).
- **4.** Copies of pertinent information such as:
  - floor plans, site plan, mitigation plan, landscape plans, engineering plans and specifications, list of conditions imposed on the project by local and provincial regulatory agencies, R2000 or Built Green Certificate, etc. and any other information to support your environmental efforts.
- **5.** One 8" x 10" colour photo print.

# 32. Award for Best Trade

This award is given to the trade demonstrating outstanding skill, efficiency, customer service and professionalism.

Please note: If you entered this category last year, all new photos and writeup are required.

# Criteria

Judges will award points for:

- Education and training (e.g. journeyman, continuing education)
- Skill and efficiency
- Customer service
- Professionalism

- 1. Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe how trade meets the criteria (bullet form is recommended).
- 3. Four digital images supporting your efforts, including one staff photo.
- **4.** One 8" x 10" colour photo print.
- **5.** Three letters of support from clients.

# 33. Green Builder of the Year - Small Volume

This award recognizes the outstanding contribution of members of the residential construction industry towards the advancement of quality housing through green building practices.

Please note: If you entered this category last year, all new photos and writeup are required.

#### Criteria

Judges will award points for homes showing:

- Architectural design and overall appeal
- Functionality of floor plan, creative use of space
- Sustainable building practices
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Six** digital images. At least one photo must be of exterior of one home.
- **4.** One 8" x 10" colour photo print of a home.
- **5.** List of how many homes built and at what level for the time period between January 1, 2022 and June 4, 2025.

# 34. Green Builder of the Year - Large Volume

This award recognizes the outstanding contribution of members of the residential construction industry towards the advancement of quality housing through green building practices.

**Please note:** If you entered this category last year, all new photos and writeup are required.

#### Criteria

Judges will award points for homes showing:

- Architectural design and overall appeal
- Functionality of floor plan, creative use of space
- Sustainable building practices
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes
- Marketing materials (brochure, digital files)

- 1. Completed Entry Form.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3.** Six digital images. At least two photos must be of exterior of homes.
- **4.** List of how many homes built and at what level for the time period between January 1, 2022 and June 4, 2025
- 5. Digital copies of applicable marketing materials.
- **6.** One 8" x 10" colour photo print of a home.

# 35. CARE Awards Project of the Year

#### Criteria

Judges will award points for:

- Exterior architectural design and overall appeal
- Interior design and appeal
- Functionality of floor plan, creative use of space
- Quality of workmanship and attention to detail
- Use of materials (i.e. natural, cost-effectiveness, unique)
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)
- Special attributes

For Multi-Family and / or Commercial projects, also include:

- Common areas / amenities
- Building envelope solutions and/or restoration
- Accessibility and access/egress

Renovations or conversions of existing buildings are eligible.

Entrants must submit a separate entry to this category in order to be eligible.

- Completed Entry Form. The cost of construction per square foot, excluding land cost, must be identified.
- 2. Project Statement In 250 words or less, describe the project and explain how it meets the criteria (bullet form is recommended). Include Energy Efficiency Rating (e.g. Built Green level, Energuide or Energy Star rating, etc.) if applicable.
- **3. Eight** digital images of the following:
  - two images showing context in urban setting, architectural character, building/project entry, etc.;
  - two images showing principal living areas (if applicable);
  - four images of your choice.
  - \*\*If a renovation, four extra "before" images may be included, for a total of twelve images. Images must be clearly named and numbered "Before" and "After."
- 4. One hi-resolution image (300 dpi) (exterior front).
- **5.** Simple marketing floor plan (If renovation: include before and after).
- **6.** Site plan.
- **7.** Brochure and price list, if applicable.
- **8.** One 8" x 10" colour photo print of exterior (one of the eight above).
  - \*\*If renovation: one 5" x 7" (before) **and** one 8" x 10" (after) colour photo print, from the same angle.

# **36. Lifetime Achievement Award**

The prestigious Lifetime Achievement Award is presented to an outstanding member of the Victoria Residential Builders Association in recognition of his/her professionalism, dedication and service to the Association and the residential construction industry.

This award is presented to a member who has demonstrated an outstanding level of commitment to the goals and principles of the Victoria Residential Builders Association. The winner will receive a "CARE Awards Lifetime Achievement" trophy and certificate.

This award will not necessarily be given every year.		
I nominate		
(Nominee)		
of(Member Company)		
List 3 accomplishments of the nominee:		
The following information is for office recording purposes only. Nomination forms without the Member Company name listed below will not be considered. One ballot per member company only please. Nominations are strictly confidential.		
Nominator		
Member Company		

### **SPECIAL INTEREST AWARDS**

### **Best Home Design - Concept**

Eligible entries for this award are designs of new homes that have not been built. (Criteria on page 52)

# "Building Better Futures" Community Award

This award will be given to a Victoria Residential Builders Association member and/or community leader who has gone beyond the industry and its partners, to assist in the community when and where a need has been felt. **Nominations shall be submitted in writing** to the Victoria Residential Builders Association, **no form or fee required for nomination**. This award will not necessarily be given every year. (Criteria on page 53)

#### **Bill Wansbrough Memorial Award**

This award honours the contribution made by Bill Wansbrough to the residential construction industry. It is donated in his memory to recognize significant individual achievements that do not necessarily fit into any of the categories of the CARE Awards. This award will not necessarily be given every year. (Criteria on page 54)

### **Herman Rebneris Student Carpentry Award**

At the CARE Awards, VRBA will present a deserving student with a \$500 cheque to buy "the tools of the trade."

This award is open to students from all Vancouver Island secondary schools with a Carpentry Program. Each school will be sent application forms for students to enter this special competition. In order to be considered, the student must:

- Be registered within the past 12 months in a recognized Carpentry/Woodworking/Career Prep.
   Program;
- Have a good record of academic achievement;
- Have performed documented school or community service or volunteer work;
- Each application must have a teacher's comment attached.

#### **Student Design Award**

At the CARE Awards, VRBA will present a deserving student with a \$500 cheque to buy design tools and software. See application form online at <u>careawards.ca</u>.

This award is open to students from all Vancouver Island schools with a House Design or Interior Design Program. Each school will be sent application forms for students to enter this special competition. In order to be considered, the student must:

- Be registered within the past 12 months in a recognized House Design or Interior Design Program;
- Have a good record of academic achievement;
- Each application must have a teacher's comment attached.

## **Best Apprentice**

VRBA will honour one of its member's Apprentices demonstrating dedication and commitment to his/her work and the industry. The Best Apprentice will receive a \$500 cheque to buy "the tools of the trade." This award is open to Apprentices who are currently employed by a VRBA member on Vancouver Island. This award will not necessarily be given every year. (Criteria on page 55)

#### **Excellence In Creating Housing Affordability**

This award recognizes leadership in addressing housing affordability, including plans or strategies to reduce or streamline the regulatory process; innovative public/private partnerships; initiatives that address growth management and promote high-density housing; innovative solutions that provide additional choice and add quality of life for consumers.

This award is open to all VRBA members on Vancouver Island. Please submit a letter outlining your achievements. This award will not necessarily be presented every year. (Criteria on page 56)

# **Best Home Design - Concept**

Eligible entries are designs of new homes that have not been built.

#### Criteria

Judges will award points for:

- Buildability
- Architectural features, integrity and overall appeal
- Creativity
- Use of space
- Proportion
- Site integration
- Environmental features

- **1.** Completed Entry Form.
- **2. Project Statement** In 200 words or less, describe the project and how it meets the criteria (bullet form is recommended).
- 3. Six digital images.
- **4.** One hi-resolution (300 dpi) image (one of the six above).
- **5.** Floor plans.
- **6.** Site plan.
- **7.** Elevations.
- 8. One 8" x 10" colour photo print of rendering.

# **Building Better Futures Community Award**

This award will be given to a Victoria Residential Builders Association member and/or community leader who has gone beyond the industry and its partners, to assist in the community when and where a need has been felt. <b>Nominations shall be submitted in writing</b> to the Victoria Residential Builders Association, <b>no form or fee required for nomination</b> . This award will not necessarily be given every year.		

# Nominations to be mailed or emailed to:

Victoria Residential Builders Association, 1 – 3690 Carey Rd, Victoria, BC V8Z 4C2

Email: admin@vrba.ca

Deadline: Monday, June 9, 2025

# **Bill Wansbrough Memorial Award**

This award honours the contribution made by Bill Wansbrough to the residential construction industry. It is donated in his memory to recognize significant individual achievements that do not necessarily fit into any of the categories of the CARE Awards.

In order to nominate a member for this award, please outline his/her achievements below.
Please consider this award for someone in the association who has given above and beyond to the industry and community. <b>Deadline: 4:00 pm, Monday, June 9, 2025</b>

# **Best Apprentice**

VRBA is proud to present the "Best Apprentice Award". This award has been developed to recognize the talents and dedication of apprentices throughout Vancouver Island.

At this year's event, we will present a deserving Apprentice with a \$500 cheque to purchase "tools of the trade."

**Deadline:** An application letter outlining the following criteria must be received at the VRBA office by **4:00 pm, Monday, June 9, 2025** 

### **Criteria and Requirements**

- Presently working as an apprentice for a VRBA builder, renovator or trade name the employer
- Include letter of support from a VRBA builder, renovator or trade describing how the apprentice
  has achieved good performance in the following areas: work ethic, attitude, reliability, and skill.
  Also indicate project(s) on which the apprentice has worked.
- Provide academic information such as: apprenticeship year, academic marks, instructor comments, etc.
- Provide a USB flash drive with two or three digital images of the applicant.
- There is no entry fee for this category.

# **Excellence In Creating Housing Affordability**

This award recognizes leadership in addressing housing affordability, including plans or strategies to reduce or streamline the regulatory process; innovative public/private partnerships; initiatives that address growth management and promote high-density housing; innovative solutions that provide additional choice and add quality of life for consumers.

This award is open to all VRBA members on Vancouver Island. <b>Please submit a letter outlining your achievements</b> . This award will not necessarily be presented every year.		

Nominations to be mailed or emailed to: Victoria Residential Builders Association, 1 – 3690 Carey Rd, Victoria, BC V8Z 4C2

Email: admin@vrba.ca

Deadline: 4:00 pm, Monday, June 9, 2025





# 2025 CARE AWARDS of VANCOUVER ISLAND

The Victoria Residential Builders Association extends an invitation to enter our prestigious building industry awards competition. Complete guidelines and forms are on-line at <a href="wrba.ca">wrba.ca</a> and <a href="mailto:careawards.ca">careawards.ca</a>. Call the VRBA office at 250.383.5044 if you have any questions about your entry. Please complete one Entry Form for each entry.

ENTRY FORM				
Cate	egory:			
	npany Name(s):	Contact:		
For ca	• •	mpany name exactly as indicated above. Maximum of 3 companies per category.  builder/renovator must be the primary entrant. Builders and Renovators are strongly encouraged to co-		
Com	npany Address:			
City	:Postal Code: _	Email:		
Pho	ne #:	Fax #:		
Buil	der name (if not entrant above)			
(BC	Housing) Builder License # (of the proj	ect's builder or developer):		
Nan	ne of Project:	□ New or □ Renovation		
		Municipality:		
Occi	upancy Permit Date:	Architect/Designer:		
Built	t Green level; R-2000; Energuide Ratin	g; Energy Star; or other achieved (if applicable): (specify)		
Buil	t Green / LEED / Passive Home certifica	ation number (if applicable)		
1.	ALL CATEGORIES except SALES & MA	ARKETING:		
	Square Footage pertaining to <b>this ca</b>	tegory (home, kitchen, bath, or interior, etc. not including land):		
	Total Cost of Construction/Renovation (pertaining to this category only; not including land): \$			
	Cost per square foot pertaining to th	is category (kitchen, bath, home, etc.; not including land): \$		
	Sale Price (Spec Home & Entry Level	Market Home categories only) \$		
2.	MULTI-FAMILY CATEGORY: ☐ For	Sale 🗆 Rental		
	Average Unit Square Footage:	Number of Units:		
	Average Unit Rent/Sale Price: \$	<del></del>		
This	project has not been previously ente	red in other residential awards programs on Vancouver Island or region.		
	I have permission to use photos subm	itted. Photo credits:		
	I have read and agree to all terms and	conditions of the Call For Entry guidelines.		
		(signature)		

In the event that the company submitting an entry is not the primary Builder/Developer/Renovator, authorization must be obtained. Please obtain a release form on page 11 or from the website.

All entries become property of the Victoria Residential Builders Association. Information is subject to verification. Misrepresentation may result in disqualification.

Please fill out VRBA Member Contributors on next pages. One completed list per project is required.

# **VRBA MEMBER CONTRIBUTORS**

Please check boxes of all VRBA members involved in your project. Consider all suppliers, trades, designers and professionals. May be used for promotional purposes. **NOTE: Only member companies listed at the beginning of the Entry Form will be recognized in media releases and at the awards.** Only **one** completed list per project (if it is entered in more than one category).

A1 Trusses Ltd.	EnViroTec General Contracting Ltd.
Abstract Developments (2021) Ltd.	Everise Developments Ltd.
Adapt Design	Falcon Heights Contracting Ltd.
Alliston Stoneworks Ltd.	Fayze Contracting Inc.
Alpine Insulation Ltd.	Flashhouse Built Design Inc.
Amity Construction Inc.	FloForm Countertops
Andre's TV Sales & Service Ltd.	Formwell Homes Ltd.
Aplomado Developments Ltd.	FortisBC Energy (Vancouver Island)
Aryze Developments	Frontera Homes Ltd.
Ash Mountain Construction Ltd.	Gary Sandhu Developments Ltd.
BC Housing	Gondal Developments
Beimers Project Management Corp.	Goodison Construction Ltd.
Bennefield Construction Ltd.	Gorter Construction Ltd.
Birch Bark Builders Inc.	Green Island Builders
Blackline Home Design	Greenmark Siteworks Ltd.
Blaze Construction	Griffin Properties Ltd.
Bob Thomson Construction Inc.	GT Mann Contracting Ltd.
Bowcey Construction Ltd.	Güte Renovations Ltd.
BTH Construction Ltd.	Habitat for Humanity Victoria
Building It Right	Haldane Homes
Butler Concrete & Aggregate Ltd.	Harbour City Kitchens
C & W Campbell Homes Ltd.	HD Horne Sprayfoam & Insulation Ltd.
CareVest Capital Inc.	Heat Savers Home Comfort Ltd.
Carsa Construction	Heidelberg Materials Canada
Centra Windows	Hofmann Construction Ltd.
Christopher Developments Inc.	Homewood Constructors Ltd.
Città Group	Hourigan's Flooring
Coast Appliances	Hoyt Design Co.
Coast Capital Savings Federal Credit Union	Hutchinson Contracting Ltd.
Coast Prestige Homes Ltd.	Independent Concrete Ltd.
Coastal Community Credit Union	Innov8 Group Construction Inc.
Coastal Heat Pumps	Integral Design Ltd.
Coda Homes Ltd.	Interactive Construction Inc.
Colliers Macaulay Nicholls Inc.	Irwin Industries (1988) Ltd.
Concert Properties	Island Energy Inc.
Conforti Homes Ltd.	Island Floor Centre Ltd.
Cosgrave Construction	Island ICF Foundation Supplies Inc.
de Goede & McElhanney Developments Ltd.	James' Joinery Ltd.
Denford Construction Management	Jason Good Custom Cabinets Inc.
Designated Developments Inc.	Java Designs
East Bay Developments Ltd.	Jenny Martin Design
Enerlytics Building Performance Ltd.	Jesse Baidwan Developments
EnterTech Solutions Ltd.	K2 Stone (Victoria) Inc.

Kahlon Developments	S.C. Smith Building Company Ltd.
Kang and Gill Construction Ltd.	Sam Scott Interior Design Studio
KB Design	Samantha Weeks Design Group Inc.
Ken Murray Developments Ltd.	Scansa Construction Ltd.
Khataw Development	Seacliff Properties Ltd.
Kimberly Lewis-Manning Design	SeaFirst Insurance Brokers Ltd.
Kingsnorth Development Corp.	Seba Construction
Langdon Weir Construction Ltd.	Shane Murray Contracting Ltd.
Limona Construction Ltd.	Slegg Building Materials Ltd.
Listco Development Corp.	South Shore Cabinetry Ltd.
Little Crow Projects Inc.	Southall's Construction Ltd.
Lorri McCracken Designs Inc.	Spaciz Design Company Inc.
Lumberworld	Splinters Millworks Inc.
M. Knight Construction (2020) Ltd.	Starline Windows Ltd.
MacMinn Contracting	Step One Design
Made To Last Custom Homes Ltd.	Stillwater Design Build
Marsden Construction Management Ltd.	Strong Built
McGeachy Design Studio	T.S. Williams Construction Ltd.
Mclaren Lighting	TEKloch Homes Ltd.
McLaren Properties Ltd.	Terry Johal Developments Ltd.
MDRN Built Ltd.	Thomas Philips Woodworking Ltd.
Mike Geric Construction Ltd.	Three Sixty Degree Construction Ltd.
National Home Warranty Services	Tidman Construction Ltd.
New West Development Corp.	Times Colonist
Northridge Excavating Ltd.	Torrell Homes
Nykl Contracting	Totangi Properties Ltd.
Oak Bay Construction Ltd.	Trail Appliances Ltd.
Outlook Project Management Ltd.	Travelers Insurance Company of Canada
Pacific Concept Developments Ltd.	Trestle Millwork
Pacific Heat Pumps Ltd.	True Home Construction Ltd.
Pacific Home Warranty Insurance Services	Unity Developments Ltd.
Pacific Truss	Urban Core Ventures Ltd.
Pacific Viking Group Properties Inc.	Velocity Projects Inc.
Parker Glass Ltd.	Verity Construction
Path	Victoria Speciality Hardware
Patriot Homes Ltd.	Villamar Construction Ltd.
Philco Construction Ltd.	W & J Construction Ltd.
Piluso Construction Ltd.	WA Architects Ltd.
PJF Construction Ltd.	We Paint Inc.
Prodigy Development Services Ltd.	Westcoast Premium Builders Inc.
R. Parsons Construction Ltd.	Westhills Land Corporation
Rannala Freeborn Construction Ltd.	White Cap Supply Canada Inc.
Rayn Properties Ltd.	White Wolf Homes Ltd.
Red Dove Developments Ltd.	Windcrest Developments Ltd.
Reed Pope Law Corporation	Wired Up Technologies Inc.
Refind Builders Inc.	Zebra Group
Ron Egli Construction & Design Ltd.	
Royalty Projects Ltd.	(add new members next page)

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